

S&P Global
Commodity Insights

**Global Carbon²⁰²⁴
Markets
Conference**

Partnership Brochure

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Global Carbon Markets Conference

The premier gathering point for industry leaders at the forefront of carbon markets, fostering vital connections among project developers, traders, and end-buyers.

This year we are reclaiming our position as the post-COP event, offering crucial insights and actionable solutions for the industry's advancement. Amidst the evolving landscape characterized by initiatives promoting integrity and quality, let's gather to examine the latest developments and policies in carbon markets.



Network with 400 global carbon leaders

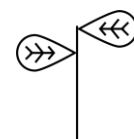


Unmatched content and data powered by the S&P Global experts



Share your story on a global scale through the S&P Global platform

Entities joining: Key players making up the engine of carbon markets



Project Developers



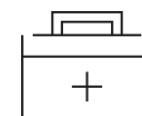
Retail Aggregators



Traders & Investors



Brokers & Exchange



End Buyers



Governments



Standard Setters

5 Key reasons to attend GCM 2024:

Examine 2024 growth of carbon markets: Implications for the future and convergence of markets

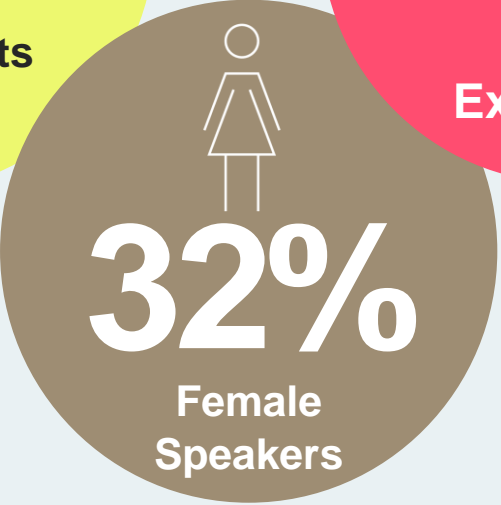
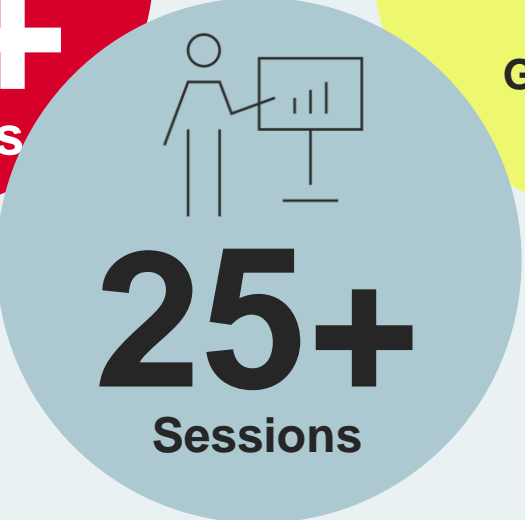
Assess the effectiveness of Core Carbon principles in achieving transparency in the voluntary Carbon market

Analyzing CBAM's global impact: Lessons learned one year on and other carbon mechanisms

Scaling tech-based removals and evaluating credit quality in relation to permanence and measurability

Fostering trust in investing in natural capital and biodiversity for carbon solutions

2023 Program: Two days of Content Led by the Leading Voices in Carbon Markets



GCM 2023 Expert Speakers Included:



Kris Nathanail
Chief of Staff, **IOSCO**

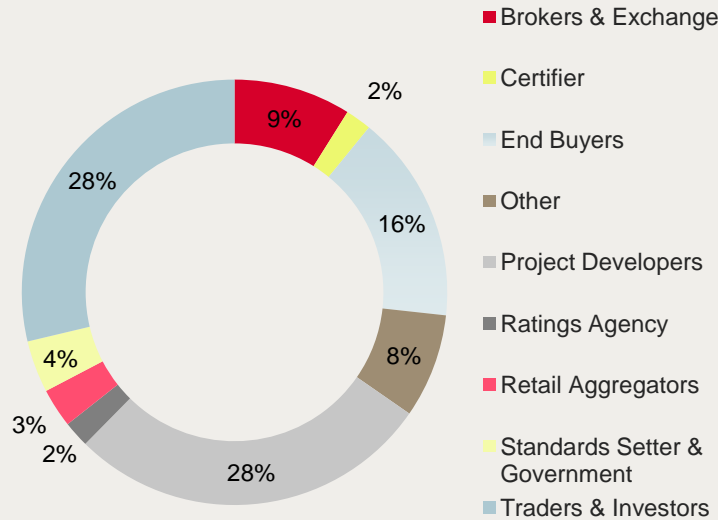


Nick Osborne
General Manager, Carbon
and Environmental
Products Trading, **Shell**



Klaus Kunz
Head of ESG, **Bayer**

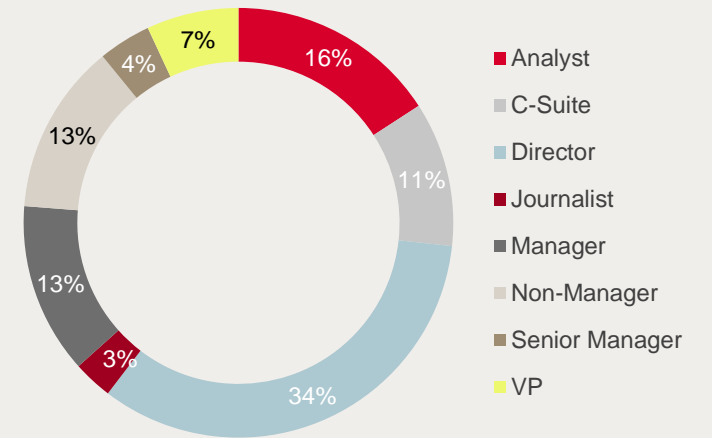
400 Attendees: Uniting Senior Carbon Experts Worldwide



Top Countries in Attendance

- | | | | |
|-----------|-----------------|------------|---------------|
| 1. UK | 4. Spain | 7. India | 10. Italy |
| 2. France | 5. Netherlands | 8. Germany | 11. Singapore |
| 3. USA | 6. Saudi Arabia | 9. Belgium | 12. UAE |

Job Functions in Attendance



Companies in Attendance in 2023: Market Participants Across the Supply Chain

Project Developers

3Degrees
 ACT Commodities
 Aera Group
 Alcom Pte
 Athena Jaipur Solar
 Power
 Becht
 Bee Enterprise
 DMCC
 Biocare
 Burn
 Cambium Earth
 Carbonibus
 Casa dos Ventos
 Climate Impact Partners
 Daystar Power Group
 DelAgua
 Drax
 Dremester OÜ
 Ecoact
 Ecoscurities
 Finergreen
 Forestbase
 GE Vernova
 Group Sylvestris
 Herbert Smith Freehills
 LLP
 Homebiogas
 ION
 KOKO
 Martelli Abogados
 Mast Reforestation
 Native

NEOM
 Ørsted
 Real Heritage Group
 Reforest'Action
 Removall Carbon
 ReNew Power
 Renoster
 RTI International
 SBM Offshore
 SLB New Energy
 South Pole
 Sylvera
 Ten Corporate Services
 Teréga
 Terraformation
 Tetra Tech
 The Shared Wood
 Company
 Veolia Environnement

Resellers

ACX
 AB ORLEN Lietuva
 Africa Finance Corporation
 Gren
 Anew Climate
 Anglo American
 Harvip Srl
 APICORP
 HSBC
 Aspiration
 IFC / World Bank Group
 BBVA
 Infinite Solutions
 BNP Paribas
 Intercontinental Exchange
 Bridge Investment
 JPMorgan Chase & Co
 Brookfield Renewable
 Korea Exchange
 BTG Pactual
 Kosher Climate India
 CACIB
 Laconic Global
 CaixaBank
 LBBW
 Carbonplace
 Low Carbon
 Cboe Global Markets
 Macquarie Group
 CDPQ
 Morgan Stanley
 Chevron
 Natixis
 Citi
 Naturgy Energy Group
 Climate Impact X
 NEG
 CME Group
 Nomura Securities
 Commonwealth Bank
 Panmure Gordon
 DBS Bank
 PEI Global
 DT Master Carbon
 Petrobras Global Trading
 EDF Trading
 PETRONAS
 Enerjisa
 PIF
 Eni
 Portobello Capital
 Enlight Ventures
 PTT
 Evolution Markets
 Puro.earth
 Ezpada
 Rabobank
 Flowcarbon
 Santander Bank
 GenZero
 SCB Group
 Glencore International
 SEB

End Buyers

ArcelorMittal
 Bayer
 bp
 E.ON
 Edison Energy
 Enerjisa
 Engie
 Environmental Defense Fund
 Equinor
 Givaudan International
 IAG
 Iberdrola
 Kuwait Petroleum Corporation
 Nestle
 Ørsted
 Oyu Tolgoi
 Petrobras
 PETRONAS
 Press Metal
 Primark
 Repsol
 Saudi Aramco
 Seagrass (E.ON)
 Shell
 SK Enmove
 SustainFi Inc
 Ten Corporate Services
 TotalEnergies
 Vale
 Volkswagen ClimatePartner
 Woodside Energy

Ratings Agencies, Standards Setters, Governments

ARIA
 BeZero Carbon
 EMICERT
 Endangered Wildlife Trust
 Global Carbon Council
 ICAP
 IEA
 IOSCO
 KAPSARC
 Ministry of Energy, Chile
 Sylvera
 The Gold Standard Foundation
 UN Foundation
 Verra

Other

AFP News
 Alcove
 Argus Media
 Browning
 Environmental
 Communications
 Carbon Pulse
 Certainty Compliance
 Context Labs
 Earth Blox
 EDF Trading
 Fleishman Hillard
 Harvard Kennedy
 School
 KTK Accountants

Ludovino Lopes
 Sociedade de
 Advogados
 OPIS
 PWC
 Qatar Environment &
 Energy Research
 Institute
 REKT Partners
 Reviva
 Tata Consultancy
 Services
 Viridios AI

2023 Partners



صندوق الاستثمارات العامة
Public Investment Fund

VCM

Voluntary Carbon Market



Context Labs



CME Group



أبيكوروب
APICORP



SEAGRASS

drax



Xpansiv

ecoact



Sylvestris
NATURAL ENGINEERING



BeZero
Global Carbon Ratings



acx

Aspiration

RENOSTER



south pole



DelAgua



Sylvera



ecoq[®]
by burn



bee enterprise

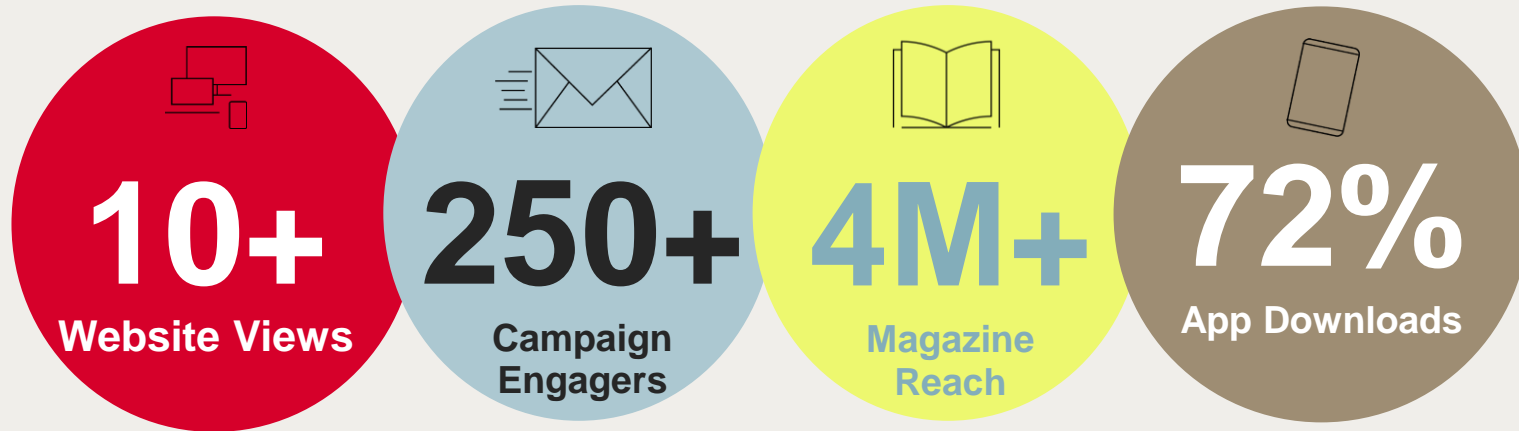


VERRA

Logo Visibility: Maximize Audience Engagement

Pre-event

Event



87.3K

Social Media Impressions



Key Moments at GCM 2024



Post-COP 29 Breakfast Briefing

Invitation-only forum for key voices of COP to freely and openly discuss current industry issues and interests with their colleagues and counterparts.



World Class Training

Market training by S&P Global industry experts positioned onsite at the conference for convenience and maximum outputs.



Cocktail Reception

Network and foster meaningful connections and engage in valuable discussions in a relaxed yet professional setting, enabling attendees to reflect on the day's key highlights.



Buyers Lunch and Learn

Invitation-only forum exclusively for leading end-buyers of carbon credits to openly discuss current industry issues and interests with their colleagues and counterparts.



Breakout Tracks

Strategic sessions focused on innovation, sustainability, and new developments in the industry.



Refresh and Recharge Zone

The ultimate setting to relax and network, away from the busy conference environment, in a calm lounge area with the GCM community.

GCM 2024 Partnership Opportunities

High-impact sponsorship packages designed to deliver maximum value, visibility, networking benefits and exclusive branding.



Share your story and position your company to industry thought-leaders and decision-makers.



GCM 2024 Partnership Opportunities

Foundational Partner

Be seen as an industry leader and make an impact with the highest levels of access, visibility, and top-tier branding. Play a leadership role within the GCM community through premier engagement, contribution, and a leadership role.

Exclusive Brand Partner of One Event Moment:

- Breakfast Briefing
- Lunch and Learn
- Networking Break
- Training course
- Cocktail Reception
- Refresh and Recharge Zone

Access and Engagement:

- Thought Leadership Speaking Opportunity
- Genius Exchange Participation
- Exhibition Booth or Private Meeting Room
- Strategic Digital Media
- Pre-Event Digital Interview

Brand Awareness, Logo on:

- Website
- Conference Ads
- Email Campaigns
- Social Media

Strategic Partner

Elevate your presence through active engagement and access to a diverse array of opportunities to connect to the GCM community. Enjoy the flexibility to choose from the “A La Carte Menu” of event features, aligning with your partner objectives to maximize both personal and organizational impact.

Access and Engagement:

- Thought Leadership Speaking Opportunity or Genius Exchange Participation
- Strategic Digital Media
- Pre-Event Digital Interview

Brand Awareness:

- Website
- Conference Ads
- Email Campaigns
- Social Media

Supporting Partner

Boost brand visibility by placing your logo on all event collateral, linking your brand with GCM, which is swiftly emerging as the foremost event for those on the frontline of carbon markets.

Brand Awareness:

- Website
- Conference Ads
- Email Campaigns
- Social Media

GCM 2024 Partnership Opportunities



Registration

Branded self-service registration kiosks serving as the initial touchpoint for all delegates

Lanyards

Constant visibility with logo-adorned event lanyards worn by all attendees

Exhibition booth

Become the central hub for attendee interaction facilitating meaningful connections



Coffee-Bar

Transform the bustling coffee bar into a branded hotspot, fostering a positive brand association

Event App

Prominent logo placement on the event app used pre and post event

Wi-Fi Partner

Customize the network name and password, directing traffic to your company website

Smart Vending Machines Partner

Custom vending machines featuring your merchandise to gather valuable delegate data

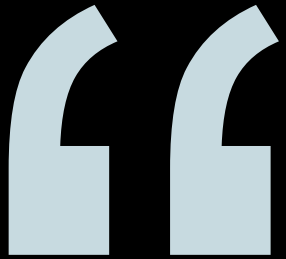
Water bottles sponsor

Place your logo on water bottles distributed throughout networking sessions and on-stage, ensuring constant brand visibility



Feedback

2023 Testimonials



“Undoubtedly the best world meeting for understanding Carbon Markets.”

“All the speakers seemed bang on topic and the attendees were of the right profile and massively engaged. Very little day two drop off, if any. A great sign.”

“A conference for Carbon experts, not beginners.”

“Focus on concrete solutions, rather than just market descriptions.”

“I liked the event organization and quality as well as networking opportunity.”

“The organization was flawless, the experience smooth and the food surprisingly nice.”

“I found the organisation, agenda, speakers, and networking all excellent.”

“It was an excellent event, super well organized.”

“Truly liked the conference, very good topics and audience.”



2024 Global Conference Portfolio: The 2024 Carbon Event Calendar

JANUARY

Platts Aluminum Symposium
Scottsdale, AZ | Jan 28-30

Caribbean Energy Conference
Panama City, Panama | Jan 29-31

MARCH

World Petrochemical Conference
Houston, TX | Mar 18-22

MAY

Hydrogen Markets Conference
San Diego, CA | May 6-8

Asia Coking Coal Conference
Singapore | May 9-10

MPGC
Dubai | 20-22 May

SEPTEMBER

APPEC
Singapore | Sep 9-11

DECEMBER

Global Carbon Markets Conference
Barcelona, Spain | Dec 2-4

Excellence in Energy Conference
New York City | Dec 11

Platts Global Energy Awards
New York City | Dec 12

FEBRUARY

London Energy Forum
London | Feb 26-27

APRIL

Platts Global Power Markets
Las Vegas, NV | Apr 15-17

Geneva Sugar Conference
Geneva, Switzerland | Apr 16-18

JUNE

Carbon Markets Conference
Denver, CO | June 25-27

OCTOBER

Asia LNG Conference
Singapore | Oct 22-23

Nodal Trader Conference
Washington DC | Oct 23-25

Financing US Power Conference
Houston, TX | October 23-25